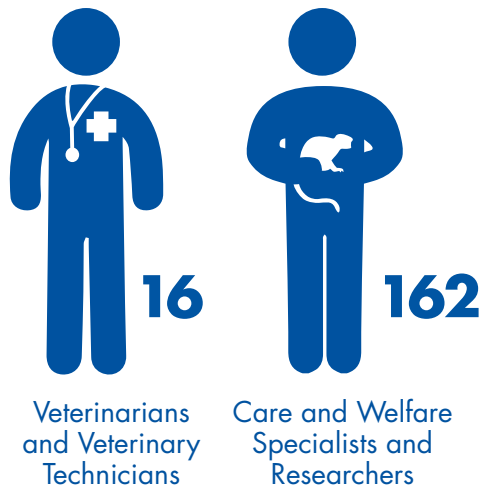
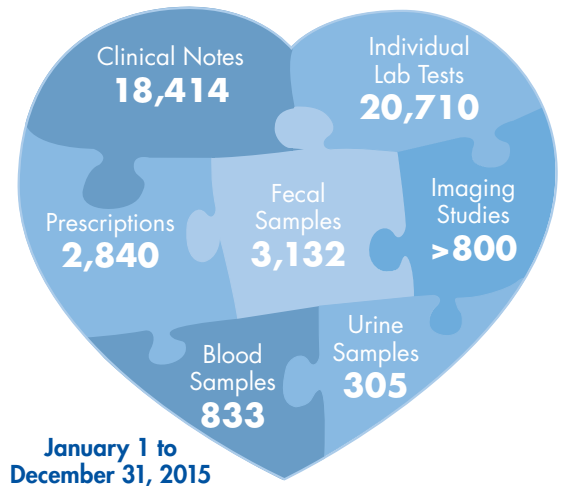


WE ♥ ANIMALS

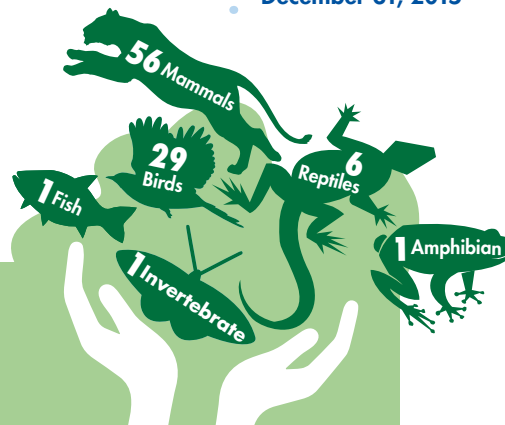
OVER 175 ANIMAL SPECIALISTS CARING 24/7, 365 DAYS A YEAR



Animal care at Brookfield Zoo never stops. Animal care staff include veterinarians, veterinary technicians, veterinary residents, nutrition staff, curators, associate curators, animal care specialists, researchers, and a registrar.



- 15** Species Survival Plan coordinators at the Chicago Zoological Society
- 16** Studbook Keepers (who maintain records of individual animals in holding institutions)



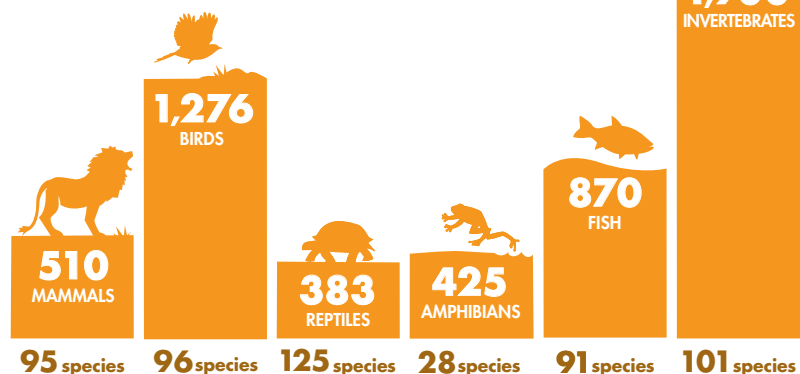
94 Species represented by Species Survival Plans of the Association of Zoos and Aquariums



>\$1 million invested in elephant conservation and protection



CARING FOR 5,364 ANIMALS



Species total: 536
As of December 31, 2015

WE ARE EMPOWERING

MOTIVATING FUTURE CONSERVATIONISTS IN 2015


>300,000 
CHILDREN (BIRTH TO 10) AND THEIR FAMILIES
 participated in early childhood programs at HAMILL FAMILY PLAY ZOO


3,051 SCHOOLS 
>209,000 STUDENTS
 were reached through outreach and educational programming for students and teachers throughout Chicagoland

4,500 
INDIVIDUALS WITH DISABILITIES
 connected with wildlife and nature



164 
CLASSES
 were provided college and career readiness training totaling >18,000 hours

255 
HIGH SCHOOL STUDENTS
 from 110 high schools engaged in science, technology, engineering, and math

>1,500 
RESIDENTS
 learned about local conservation during community outreach programs in Marcona, Peru

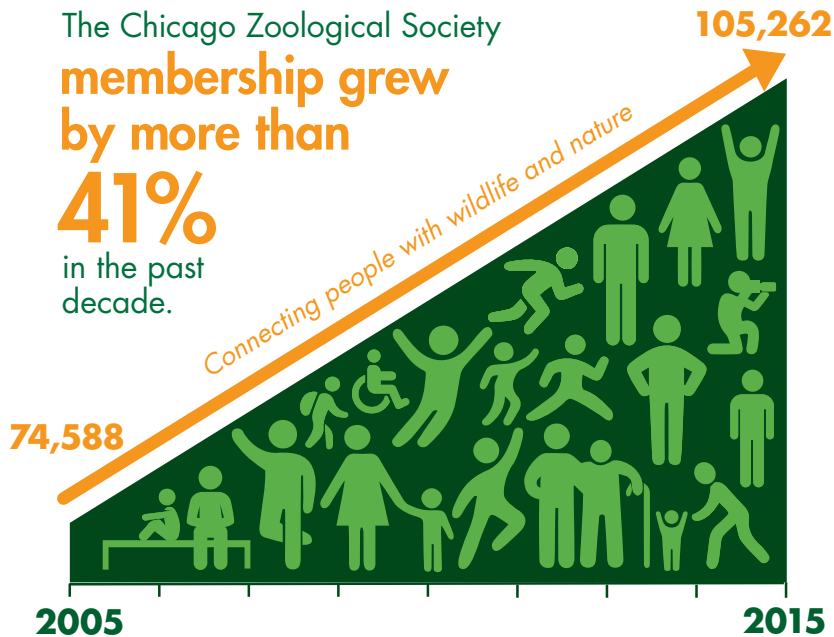
WE ARE CONNECTED

The Chicago Zoological Society

membership grew by more than

41%

in the past decade.



IN 2015, BROOKFIELD ZOO ENGAGED **2.2 MILLION GUESTS**



SINCE OPENING IN 1934, BROOKFIELD ZOO HAS WELCOMED **150 MILLION VISITORS**



For the fifth year in a row, Brookfield Zoo was Illinois' most popular paid outdoor cultural attraction (of those that monitor yearly attendance).

WE  **EVERYONE**
TOGETHER WE ACHIEVE

>\$15 million
in contracts were awarded to Minority and Women Business Enterprise (MWBE) companies since 2013.



41,669
USERS



20,011
FOLLOWERS



300,159
LIKES



1,331,603
VIEWS

You Tube



January 1 to December 31, 2015